

# **Julia Majchrzak**

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## **EDUCATION**

### **Tulane University – A.B. Freeman School of Business**

**Bachelor of Science in Management**, Major: Marketing, Minor: Design, Independent Study: Glassblowing

New Orleans, LA  
August 2022- May 2026

## **EXPERIENCE**

### **Independent Designer**

*Product, Lighting & Brand*

New Orleans, LA  
2023 – Present

- Design and fabricate material-driven products across blown-glass lighting, jewelry, and upcycled apparel collections, managing small-batch production from concept to prototype through final assembly.
- Develop brand identity systems and digital assets for emerging businesses, aligning visual strategy with target audience positioning and market differentiation.
- Source materials, manage budgets, and apply circular design principles through reclaimed textiles and industrial hardware to create sustainable, small-batch collections.

### **Tulane Student Organization Center**

*Allocation Committee Chair – Student Organization Ambassador*

New Orleans, LA  
August 2023 – Present

- Oversee allocation of a multi-million-dollar portion of Tulane’s endowment, evaluating and approving funding proposals to align financial distribution with institutional priorities and long-term organizational impact.
- Design and implement budget policies governing funding requests, travel expenditures, and late submissions, strengthening financial accountability and procedural transparency across 200+ student organizations.
- Advise organization leaders on financial planning, logistics, and large-scale event budgeting, ensuring responsible fund utilization and alignment with university-wide strategic goals.
- Streamline internal communication and documentation processes to improve clarity, compliance, and cross-functional coordination within the Student Organization Center.

### **The TJX Companies**

*Apparel Design and Development Intern*

Framingham, MA  
May 2025 – Aug 2025

- Supported end-to-end seasonal product development across multiple categories, conducted trend research, created and revised technical CADs in Illustrator and CLO3D, and assisting in the development of detailed tech packs to ensure accuracy and on-time delivery.
- Maintained organized digital design libraries and sample documentation, prepared materials for fit sessions and design meetings while tracking revisions to ensure clear cross-functional communication and streamlined workflow.
- Inspected garment samples for construction, trims, and color alignment, and developed a sustainability initiative proposing scrap-based packaging and biodegradable material solutions, integrating vendor collaboration, cost considerations, and waste-reduction strategy

### **Buffalo Exchange**

*Buyer*

Cambridge, MA  
Summer 2024

- Evaluated and selected clothing items from sellers based on customer demographics, current trends, seasonality, brand recognition, and garment conditions to establish an optimal mix of inventory for maximum profitability.
- Analyzed sales patterns to identify top-selling trends, guiding purchasing decisions to meet customer demand and enhance store performance.
- Facilitated buy meetings with the buying team to discuss intake strategies and collaborated to curate selections that aligned with revenue goals and supported Buffalo Exchange’s sustainability-focused business model.

### **International Childcare**

*Au Pair*

Udine, Italy  
Summer 2023

- Provided full-time childcare for Italian family, assisted children with social and emotional development and English language acquisition.

## **LEADERSHIP**

### **Kappa Alpha Theta Fraternity, Alpha Chi Chapter**

*Banner Committee Chair*

New Orleans, LA  
October 2023-Present

- Lead design and production of event banners, managing a team to deliver high-quality, on budget projects of large hand-painted banners; delegate tasks and ensure creativity alignment with event and organization standards and panhellenic identity.

### **Tulane University Fashion Club**

*Public Relations Coordinator: External Relations and Speaker Series*

New Orleans, LA  
August 2024 – May 2025

- Led outreach and event coordination for high-profile industry leaders including Stuart Weitzman and Genesis Webb, managing logistics and strategic partnerships.
- Developed and executed PR strategies, built strategic partnerships and local business sponsorships, and coordinated event media coverage to enhance visibility and engagement for club initiatives.

### **Tulane Entertainment Business Network**

*Marketing Director*

New Orleans, LA  
August 2023 – May 2024

- Managed social media strategy and visual content, increased engagement across Instagram and TikTok.

## **SKILLS & INTERESTS**

**Technical:** Adobe Suite (Photoshop, Illustrator, InDesign), Microsoft Office (Excel, PowerPoint), CLO3D, BeProduct (PLM), Tech Pack Development, CAD Drafting, Sample Review & Spec Alignment, Prototyping, Budget Allocation

**Design & Material:** Glassblowing, Sewing, Metalworking, Patterning, Lighting Fabrication, Jewelry Making, Painting, Graphic Design, Bead Making

**Languages:** English (native), Spanish (Proficient), American Sign Language (intermediate)